



CAPABILITY STATEMENT

UEI: E45AR4K6KG25 CAGE: 9GFE6 DUNS: 102750489

**STRATEGIC
STORY**

**EXPERIENCE
DESIGN**

**CREATIVE
PRODUCTION**

Our work with clients begins with this question: What do you want people to believe so that behavior change follows?

We believe in the power of stories. They inspire, form new connections and create lasting impressions that bring ideas to life. A great idea isn't enough. The power to influence change begins with a well-told strategic story.

Strategic story drives the design of content and experiences. We help clients create and determine the most effective methods for delivering relevant content to key audiences to produce unforgettable experiences that emotionally connect.

We help you lead through narrative. We combine story design principles with production to create visual, verbal and written stories that bring concepts and campaigns to life.

NAICS CODES

- 541613** Marketing Consulting Services
- 512110** Motion Picture and Video Production
- 561920** Event & Meeting Planning Services
- 541430** Graphic Design Services
- 541490** Other Specialized Design Services
- 541611** Administrative Management & General Management Consulting Services

We create stories and experiences to get your ideas adopted.



CAPABILITIES

Strategy Development
 Story Structure
 Change Management
 Story Maps
 Story Campaigns
 Blended Learning Tools
 Social Impact Platforms
 Narrative Playbooks

Experience Design
 Meetings and Conferences
 Incentive Travel
 Event Production
 Virtual Solutions
 Hotel Contract Negotiation
 Talent Sourcing
 Post Event Engagement

Creative Direction
 Script Writing
 Video Production
 Graphic Design
 Illustration
 Motion Graphics
 Photography
 Social Media Management

READY TO BRING YOUR IDEAS TO LIFE?

Let's connect.

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COMPANY PROFILE

REGISTERED COMPANY NAME

Overflow, LLC

YEAR INCORPORATED

August 1, 2013

STATE OF INCORPORATION

Kansas

UNIQUE ENTITY ID (UEI)

E45AR4K6KG25

CAGE

9GFE6

DUNS NUMBER

102750489

SET ASIDES

WBE, WBENC, WOSB

CONTACT

Tammy Broaddus - details in footer

DEDICATED TEAM

Overflow's Emmy-award winning team advances ideas that move organizations and communities forward. We partner with clients to assemble diverse project teams that bring multi-discipline expertise to each program while keeping story at the center.

EXPERIENCE

Meetings and Event Production Whether a meeting for 30 executives or a conference for 3000, Overflow helps clients create live and virtual experiences with productions that engage by keeping story at the center, so ideas are understood and can spread.

Change Management & Blended Learning Tools Overflow partners with internal organizational change management teams, human resources and information technology professionals to create blended learning tools that guide end users through the process of change.

Social Impact Platforms Zero Reasons Why[®] is a teen-led storytelling and community mobilization campaign powered by Overflow to remove the stigma of mental health and prevent teen suicide. Giving voice to changemakers so communities can benefit is our highest calling.

Multimedia Campaigns Through creative production, Overflow helps organizations share impactful stories with internal and external audiences to help drive empathy and action.

KEY CLIENTS

Non-Profit & Government

AdventHealth
Health Forward Foundation
Johnson County Mental Health
United Community Services of Johnson County
Children's Mercy Hospital
Futures Without Violence
Kansas City University
Kansas City Missouri Health Department

Commercial

H&R Block
C2FO
Catalent
AT&T
McCownGordon Construction
IBC Traffic, Inc.
HNTB
7-Eleven