

Jeff Short

Principal &
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Jeff specializes in creative production and direction. He is an EMMY award-winning videographer and experienced SXSW presenter, who has led digital campaigns across the U.S. and abroad, from impactful social media storytelling to full-length educational documentaries. He enjoys opportunities to present on the power of storytelling to create positive social change.

He is passionate about issues that affect youth development, health equity and social causes. He leads the Zero Reasons Why team, a teen mental health storytelling and community mobilization campaign powered by Overflow. He is also on the Board of Directors for United Community Services of Johnson County and has served for more than 20 years with HOBY Kansas Youth Leadership.

SPEAKING TOPICS

Idea Adoption

Creative Storytelling

Youth Empowerment

Leadership

Social Impact Campaigns

» **Storytelling for Social Change**

How can stories be used to build empathy and shift perceptions, especially around complex social topics? Learn more about how sharing narratives with intentionality can lead to large-scale impact.

» **A Story Worth Telling**

What makes a story worth sharing with others? We might be tempted to wait until we know the ending, but stories have value in the in-between. Embracing the obstacles and low points allows a story to have an arc people remember.

» **Custom Sessions Available**

What barriers do you have with getting ideas adopted?